

UNIVERSITY HILLS ASSOCIATION OF HOMEOWNERS
MONTHLY BOARD OF DIRECTORS MEETING
June 5, 2018

The meeting was called to order at 11:30 AM by the President, Tom Hopwood.

Other board members present: Charles Schmidt, Anna Walther, Rick Lindsey, Kathrine Pennington, Jim Wells, Sherri LeVan, Suzannah Cronenwett, and John DeMarco.

Others in attendance: Michael Basoco, Chairman of the New Resident Welcoming Committee.

John DeMarco presented the minutes of the May board of directors meeting. Charles Schmidt made a motion to approve the minutes as presented. Anna Walther seconded and the motion was carried.

Jim Wells presented the Treasurer's Report for May 31, 2018. Total Assets are \$ 36,704. Net Income for the period since November 1, 2017, is \$ 4,718. John DeMarco made a motion to approve the report as presented. Charles Schmidt seconded and the motion was carried.

Tom Hopwood advised that the exemption from Sales Tax afforded by UHAOH's 501c3 status is already being implemented. It is proceeding on an ad hoc basis because the various sellers to UHAOH each have their own procedures.

.Charles Schmidt reported on his investigation into the special postal rates provided by USPS for non-profit organizations. Among the requirements to qualify for these preferential rates are; (i) formal application be made including a copy of the organization's current Bylaws, (ii) minimum of 200 items in each batch for posting, and (iii) postal items be deposited at a USPS Regional Distribution Center (not at the Local Post Office).

In discussion it was acknowledged that the savings in postage are attractive. However, there is concern as to the timeliness of the deliveries. These mailings are assigned to Bulk Delivery rather than First Class. Anna Walther made a motion for UHAOH to apply for the non-profit status with USPS but to use this for non-time sensitive mailings, e.g. membership drive letters. Charles Schmidt seconded and the motion was carried.

Charles Schmidt noted that the Bylaws will require updating to conform to the USPS application.

Tom Hopwood referenced discussions at the May board meeting and advised that an arrangement has been made with Square Reader for the receipt of on-site (mobile) credit card payments to UHAOH. Tom will add Jim Wells and others to the authorized users of this facility. Tom further advised that, under the arrangement with Square Reader, we'll have two readers. Also, like PayPal, the only cost for this service is a fee based upon the transaction amount.

Continuing the discussions at the May meeting respecting the compilation of resident information, Tom Hopwood cited a figure of 106 as the minimum number of residents whose information needs to be up-dated. To accomplish this Anna Walther proposed to activate the Block Captains. Over the next month or so, the Block Captains will be charged with the responsibility to contact their neighbors to affirm out-standing name, telephone and email particulars. Anna circulated a draft letter for this purpose and requested comments. Michael Basoco will include an item in the next issue of Our Neighborhood Magazine calling residents into action to update their information.

Michael Basoco, publisher of Our Neighborhood Magazine, circulated a pro forma copy of the July issue and spoke about the rigorous editorial process which each edition undergoes. A schematic of the items (tentative) for the August issue was distributed, too.

Respecting the Residential Directory for publication later this year, Michael Basoco circulated another HOA's directory and asked what attributes are desired for the UH Directory. Michael commented on the intricate relationship between directory content and directory advertising through which an economically viable publication is attained. Tom Hopwood suggested that an ad hoc directory committee be formed and remarked that Kavin Schieferdecker would be well-qualified to chair this effort. Anna Walther volunteered her talents as well. Michael added that prompt action is essential to meet the directory publication deadlines.

Tom Hopwood drew attention to the June 2018 issue of SPIRIT, the bimonthly newsletter published by the Las Colinas Association. Two items pertinent to University Hills are featured; (i) Dr. Felix Fenter, long-time resident of UH, and (ii) 2915 Pacific Court as Property of the Month.

Rick Lindsey led a recapitulation of the Spring Fling event to assess what worked and what improvements might be made. All were appreciative of Rick's efforts which made this event a success.

Sherri LeVan advised that arrangements for the Adult Social Mixer are in good order (Tuesday, June 19, 6-8 PM at the Las Cima Club). Email reminders already have been sent and postal cards are being mailed to residents today. Sherri confirmed that La Cima will make a presentation on the benefits of membership as part of the program. In addition, Tom Hopwood will deliver some remarks about UAHOH.

Nell Anne Hunt could not attend today's meeting but Charles Schmidt distributed the Real Estate Report that Nell Anne prepared for May 31, 2018. There are 2 homes listed for sale in the University Hills area.

Tom Hopwood related that Joyce Guedalia, Property Appearance Committee Chair, has awarded # 111 Alto Vista (Tyler Snyder and Chad Demchuk) as Yard of the Month for June.

Inasmuch as the next first Tuesday falls on July 3, it was agreed to postpone the next monthly meeting of the UHAOH board of directors until July 10, 2018.

Charles Schmidt presented a plaque awarded by the City of Irving for Deck the Hills. It is dated May 1, 2007. Tom Hopwood took it into custody.

With the time being 1:08 P.M. and with no further business to discuss, John DeMarco made a motion to adjourn the meeting. Sherri LeVan seconded it and the motion was carried.

The next meeting of the UHAOH Board of Directors will be held on July 10 2018; same time and same place.

Respectfully submitted,

John DeMarco
Recording Secretary
06/05/2018

