

UNIVERSITY HILLS ASSOCIATION OF HOMEOWNERS
MONTHLY BOARD OF DIRECTORS MEETING
March 1, 2016

The meeting was called to order at 11:30 A.M. by the president, Tom Hopwood.

Other board members present: Anna Walther, Charles Schmidt, Jim Wells, Eva Klassen, Terri Roan, Nell Anne Hunt, and John DeMarco.

Board members absent: Kathrine Pennington, Claudia Bracero, Suzannah Cronenwett, Rick Lindsey, and Pat Naylor.

John DeMarco presented the minutes of the February meeting. Charles Schmidt made a motion to approve the minutes as presented. Jim Wells seconded and the motion passed.

Jim Wells presented the Treasurer's Report for the YTD period ending February 29, 2016. Total Assets are \$ 33,423 and the Net Income is \$ 10,404. Jim responded to a query about the components of the invoice paid for the Electrician's work on the Deck the Hills display lighting.

Charles Schmidt motioned to approve the Treasurer's Report as presented. Anna Walther seconded and the motion passed.

Respecting the Membership Dues Campaign, Jim Wells referred to the summary report of the dues receipts through February 26, 2016 which was circulated by email. Comparison with the same time last year indicated the number of paid memberships (220) is less after considering the amalgamation with Alto Vista. Tom Hopwood observed that the participation rate amounts to about 43 % and asked what measures might be taken to increase the number of dues-paying members. One suggestion is to post signs around the neighborhood to remind residents that dues are important and that payment is needed now. Eva Klassen and Suzannah Cronenwett (in absentia) volunteered to develop this proposal.

Jim Wells also commented that dues receipts are ahead of last year as a result of the tiered memberships. There is an obligation on us, however, to provide members of the Gold and Platinum classes with their special privileges. As a start, Wolfgang Walther will recognize the generosity of these members at the UH website.

Jim Wells reported on the progress being made in compiling the data and the text for the 2016 Residential Directory. A new cover was designed by Wolfgang Walther. Jim noted that a decision is needed as to whether or not the sections relating to the Block Captain Network are to be included in this year's edition. A brief discussion ensued. The consensus was for its inclusion because the references to the Network are pervasive hence it is difficult, if not impossible, to remove all within the time remaining.

Anna Walther distributed a spread sheet compiled by Kathrine Pennington. This summarizes details of the efforts recently made by Kathrine to re-invigorate the Block Captain Network by recruiting new staff. Although Kathrine had success in securing some new Block Captains, there remains a great deal to be done to restore the Network to its original strength. It is not certain that this task can be accomplished.

Terri Roan reported on her efforts to secure ad placements for the 2016 Residential Directory. (An updated version of the Ad Campaign Letter was circulated by Terri in an email sent on February 29th.) Everyone is encouraged to do their part because the time remaining before publication of the directory is short.

Eva Klassen and Jim Wells discussed the computer requirements for Eva in her role as Communications Director for UHAOH. Jim remarked that the expense for this equipment can be justified readily.

Tom Hopwood requested Jim Wells to defer his scheduled presentation on Educational Opportunities in the University Hills/Las Colinas area until the next meeting.

Nell Anne Hunt referred to her email dated February 27th in which she proposed to hold the Star Gazing event at Wingren Park on Saturday, April 16. All were in agreement with this.

Respecting this year's Spring Fling, although Rick Lindsey is unable to attend this meeting, he provided a detailed outline of the plan for this event. This was conveyed to the Board Members in an email dated February 28th. All were in agreement with the plan outlined by Rick and with the expressed need for volunteers to come forward to fill the open assignments that Rick has identified.

Nell Anne Hunt distributed a Realtors Report dated February 28th. Currently there are 6 and 1 homes listed for sale in University Hills and Alto Vista, respectively.

Tom Hopwood announced that # 120 Alto Vista (Dr. Aruna Akundi) is awarded Yard of the Month for March.

Anna Walther relayed a series of questions about administrative procedures for the UH website from Wolfgang Walther, UH Web Master. Responses to these queries were supplied by Tom Hopwood and Jim Wells.

Under new business, Charles Schmidt introduced an opportunity to register UHAOH as a 501 (c) 3 organization through a professional firm specializing in this service. The estimated cost would be about \$500, not including the \$500 fee that the IRS charges for the application. This tax-exempt status would benefit UHAOH in the payment of invoices and in attracting donations. A favorable reaction was evident from amongst the board members. Tom Hopwood requested the proposal be reviewed by Pat Naylor prior to concluding any arrangement.

It being 1:00 PM, and with no further business to conduct, John DeMarco made a motion to adjourn the meeting. Terri Roan seconded and the motion was carried.

The next meeting of the UHAOH Board of Directors will be held on April 5, 2016; same time and same place.

Respectfully submitted,
John DeMarco, Recording Secretary

03/27/2016