

UNIVERSITY HILLS ASSOCIATION OF HOMEOWNERS
MONTHLY BOARD OF DIRECTORS MEETING
January 5, 2016

The meeting was called to order at 11:30 A.M. by the president, Tom Hopwood.

Board members present: Charles Schmidt, Jim Wells, Anna Walther, Kathrine Pennington, Nell Anne Hunt, Rick Lindsey, Eva Klassen, Claudia Bracero, Terri Roan, Suzannah Cronenwett, Pat Naylor, and John DeMarco.

Others present: Jennifer Austin, Managing Staff Director at the Las Colinas Association (LCA), and Arnold Martin, Past President of UHAOH.

Tom Hopwood opened the meeting by welcoming the new board members and by expressing appreciation to the other board members for their continuing service.

John DeMarco presented the minutes of the December meeting. Charles Schmidt made a motion to approve the minutes as presented. Terri Roan seconded and the motion passed.

Jim Wells presented the Treasurer's Report for the YTD period ending December 31, 2015. Total Assets are \$ 22,826 and the Net Income is \$ - 4,173 (minus). Jim commented that dues for 2016 had already been received in response to the membership letter sent out by Kathrine Pennington. Some contributions are at the new higher membership tiers and some have come through the online payment facility.

Charles Schmidt motioned to approve the Treasurer's Report as presented. John DeMarco seconded and the motion passed.

Jim Wells noted that the authorized signatories for the two UHAOH accounts at The Bank of the West need to conform to the newly elected slate of UHAOH officers. Tom Hopwood, Charles Schmidt, Arnold Martin, and Jim Wells are proposed as the sole account signatories. A document summarizing the two accounts and the authorized signatories was circulated by John DeMarco.

Jim Wells make a motion to approve these signatories as stated in the circulating document. Charles Schmidt seconded and the motion passed. The document continued circulation until all board members had endorsed it with their signatures for presentation to The Bank of the West.

Tom Hopwood distributed a summary of the approved events and projects for UHAOH in 2016. A budget "surplus" of \$1,250 is shown compared to the income forecast of \$22, 550. Tom proposed that no additional financial commitments be made until later this year when a better idea of the actual income figure is obtained.

Nell Anne Hunt related that Dr. Richard Olenick, Professor of Physics at UD and resident of UH, had confirmed his interest in conducting a Star Gazing Event with UHAOH this year.

Tom Hopwood lead a review of the suggestions made at the last meeting to increase revenues for UHAOH in 2016 as follows:

Commemorative Bricks. Tom Hopwood confirmed these are available from the ACME Brick factory in Tulsa with a minimum order of 5. Other aspects of the proposal lack definition, however, e.g. LCA charges for installation and its site. Tom will endeavor to secure this additional information.

Commission on Club Memberships. Anna Walther advised that LCCC is receptive and wished to meet to discuss this concept more fully. Also, LCCC would like any commission that is earned from the sale of memberships to be used as an offset against other UHAOH expenditures at LCCC, e.g. our annual meeting.

Charles Schmidt advised that the Sports Club at the Four Seasons Hotel would like to pursue such an arrangement with UHAOH and welcomed the opportunity to “show-case” their facility to UH and Alto Vista residents. Charles expressed reservation, however, about opening up a direct solicitation of UHAOH members to a third party.

Tom Hopwood requested Anna and Charles to prepare a written summary of each proposal for review at the February board meeting.

Multi-Level UHAOH Memberships. This has been implemented with the membership letter mailing made in early January.

With a “second round” of membership dues solicitation efforts being almost inevitable, Tom Hopwood implored everyone come to the next meeting with their ideas and suggestions about what might else might be done to encourage non-paying members of UHAOH to remit their dues.

Jim Wells addressed the status of the Residential Directory for 2016. The budgeted amount of \$3,800 is confirmed. Jim will continue in his responsibility for the production of the annual directory inclusive of Alto Vista residents. Others will assist Jim in this effort, e.g. Kathrine Pennington and Charles Schmidt will examine carefully the text sections of the directory to update the content.

Terri Roan graciously volunteered to manage the solicitation of directory advertising which has become a substantial source of income for UHAOH. In this campaign Terri will be assisted by Eva Klassen, Kathrine Pennington, Jim Wells, Arnold Martin, Rick Lindsey, Tom Hopwood, Don McGee, Jen Austin and others. As a guide for this year’s efforts, Jim Wells distributed a tabulation of the solicitations made for the 2015 directory listing advertiser, ad format, amount paid, and the UHAOH contact person.

Eva Klassen confirmed she will serve as chair of the Communications Committee with the assistance of Kathrine Pennington, Suzannah Cronenewett, Anna Walther, Claudia Bracero, and Terri Roan. Their area of responsibility will encompass all media; emails, NextDoor, robo-calling, print, ICTN, etc.

Wolfgang Walther will continue as master of the UH website.

Tom Hopwood distributed a one-page summary entitled Strategic Goals Review. Eight primary goals are listed along with the names of those to whom the responsibility for that goal is assigned. In response to Tom’s request for comment, Rick Lindsey suggested that a representative of Irving Police Department be invited to explain the Neighborhood Watch Program. IPD has sponsored Neighborhood Watch in other areas of Irving. This program may be able to achieve the objectives of UHAOH’s Goal # 6: Block Chief/Block Captain Network without requiring so much manpower.

Jim suggested that names of Eva Klassen and Wolfgang Walther be added to those listed on the summary as responsible parties for Goal # 5: Effective Communications.

Tom Hopwood directed that these eight goals and the means to achieve them be subject of further discussion at the February meeting.

Tom Hopwood recognized Jennifer Austin, Director of Management at the Las Colinas Association.

Jennifer Austin noted that most of the improvements at Northgate Park are completed. Residents are encouraged to make use of these facilities. Jennifer also advised that LCA's Annual Meeting, to which all residents are invited, is scheduled for Tuesday, March 29, 2016.

Jennifer reported that the LCA Board of Directors had written to the City of Irving stating their objection to the hydraulic system that is being considered for collection of residential garbage. The LCA board also offered their assistance to the City in the evaluation of other means to improve residential garbage collection.

Nell Anne Hunt distributed a Realtors Report dated December 31, 2015 for UH and for Alto Vista. Nell Anne noted that these reports cover a full calendar year of activity. Currently there are 12 and 1 homes in UH and Alto Vista, respectively, listed for sale.

Tom Hopwood announced that # 309 Tampico Street (Seung Ju Ryu) is awarded Yard of the Month for January.

Tom Hopwood noted that the first place in the 2015 Home Holiday Lighting contest was awarded to # 3708 Guadalajara Court (Ken and Pam Johnson). In addition, ten Holiday Spirit awards were made. All 2015 Home Holiday Lighting winners are listed at the UH website.

It being 1:00 PM and with no further business to conduct John DeMarco made a motion to adjourn the meeting. Arnold Martin seconded and the motion was carried.

The next meeting of the UHAOH Board of Directors will be held on February 2, 2016; same time and same place.

Respectfully submitted,
John DeMarco, Recording Secretary

05/04/2016