

UNIVERSITY HILLS ASSOCIATION OF HOMEOWNERS

MONTHLY BOARD MEETING

DECEMBER 6, 2011

The meeting was called to order by the president, Arnold Martin at 11:32 A.M.

Board members present were: Arnold Martin, Charles Hosler, Esther Nachimson, Garland Sherrod, Jim Wells, Martin Kahn, Nell Anne Hunt, Barbara Hull, Anna Walther and Fred Odell.

Board members not present were: Charles Schmidt, Don McGee and Jennifer Davis. Also, not present were Pat Andres and TLCA representative, Katherine Pennington.

Arnold asked the board to applaud Jim Wells for his outstanding organization of the UHAOH general meeting in November. \$450 was contributed by attendees to defray the cost of the lovely buffet and service provided by the Las Colinas Country Club. To this date, no bill has been received from the club.

Minutes of both the general meeting and the November monthly board meeting were posted on the internet and passed out to the board at this meeting. Arnold motioned to accept the November board minutes as presented. Barbara Hull seconded the motion. The motion passed.

Arnold motioned to accept the November, 2011 general meeting minutes as presented. Barbara Hull seconded the motion. The motion passed.

Garland presented several versions of a letter to be sent to UHAOH residents for the dues for 2012.

After a discussion, Arnold Martin motioned that we approve the inclusion of a "preferred vendor page" in the upcoming directory to be business card size. Barbara Hull seconded the motion the motion passed.

Jim Wells stated that the goal this next year for the publication of the yearbook is that it be self-funded. He, also, recommended that no ads be included unless they are paid for in advance, as we have had several businesses receive the publicity and not pay their bills. He recommended the charges of \$500 for a full page advertizement and \$100 for a business card size ad. Other recommendations were to start our campaign as early as possible and to have an advertizing manager. Jennifer Davis and Garland Sherrod accepted this task. He stated that the 1st mailing was planned for January 2nd and April 1 the book will go to the printer and be distributed on April 15th.

Arnold Martin stated that the board members page should be increased to 15 members, to correspond with our bylaws.

Barbara Hull was happy to report that the Festival of Lights was a huge success. The almost perfect weather was responsible for over 300 attendees. A week later would not have been good. She put the board on notice that many lights will need to be replaced next year. Barbara was applauded for another job well done.

Charles Hosler passed out the treasurer's report to the board. He was concerned about the late payment fees on our bank credit card and for fees charged for returned checks. He expressed that he needs to be able to access the UHAOH account at The Bank of the West by computer.

Charles asked that the report be accepted as presented. Martin Kahn seconded the motion. The motion passed.

Nell Anne Hunt presented her market analysis for the month of November and noted that 25% of the sales of home in UH were foreclosures, but that she feels that the upcoming year will improve.

She stated the the charter school effort for Las Colinas is still going forward, but that acquiring the funds for our area is not easy. The committee has asked TLCA to please take a second look at their policy of not being involved in education and to consider where they could be of benefit in this very important project.

Wednesday, December 14th is the day selected for the judging of the holiday decoration awards.

The next board meeting of the UHAOH will be on Tuesday, January 3, 2012 at 11:30 A.M. At the Las Colinas Country Club. Those wishing to order lunch are asked to arrive at 11:00 A.M.

The meeting was adjourned at 12:50 P.M.

Respectfully submitted,

Esther Nachimson,

Secretary